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2012: A Year in Review at Sabre Yachts

Raymond, ME. October 23, 2012: Sabre Yachts, based in Raymond, Maine, has had an eventful 2012. We are pleased with the successful launch of the new Sabre 38 Salon Express, the Sabre 48 Salon Express continues to be a popular model, and we updated the Sabre 54 Express and Sabre 54 Fly Bridge Sedan. The success of these designs is credited to Sabre's new product development program headed by Kevin Burns who was recently appointed Vice President of Design and Product Development. Kevin's new role allows him to focus exclusively on shaping and evolving current and future models by designing in improved manufacturing details, equipment specifications, and construction methodologies. Kevin's team is excited to be in a new design studio based at the Back Cove Yachts headquarters in Rockland, Maine.

Currently the Design Team is working on an exciting new Back Cove model which will debut in the summer of 2013. This variation on the very popular Back Cove *Downeast 37* hull will offer a private single cabin with island double berth, a full head and shower and an efficient galley below decks. The true purpose of the new design can be found on deck. Vast open spaces are designed to offer maximum sociability for owners and guests.

While the design team has been working their magic, we have developed a new web site for Sabre Yachts which we encourage you to visit. Our new site has many more images and we have eased the sites navigation to make visits to <u>sabreyachts.com</u> more inviting, friendly, and an educational experience.

With the consistent flow of orders, we have been able to hire more skilled boat builders and have over 130 employees at Sabre Yachts and almost 100 working at Back Cove Yachts. "It is so nice to again see our plants humming with activity, and the parking lots almost as full as they were before the downturn." Said Daniel Zilhka, CEO of Sabre Yachts. "Our new models are beautiful, modern and immensely appealing."

To learn more about the new Sabre 38 Salon Express, the newly improved Sabre 54, and the new Back Cove *Downeast* 37 please contact Sarah Stern, Sabre Yachts Media Director.

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